

Pesticides in the World of eCommerce

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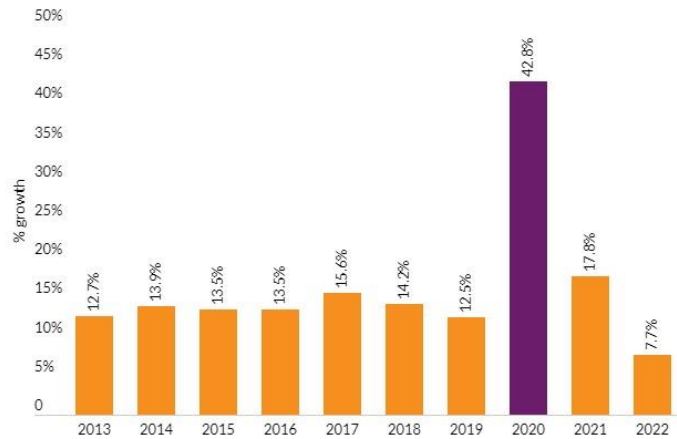
"Hey, mom...you won't believe what you can get on the internet these days!"



U.S. eCommerce Statistics

US ecommerce slows to lowest levels in a decade

Year-over-year growth in online sales, 2012-2022

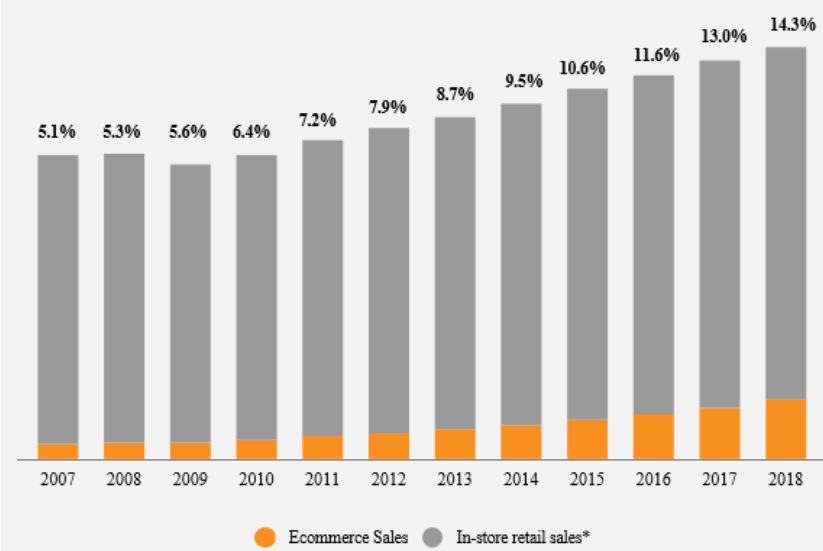


Source: Digital Commerce 360, U.S. Department of Commerce retail data; February 2023

*Total retail figures exclude sales of items not normally purchased online such as spending at restaurants, bars, automobile dealers, gas stations and fuel dealers

U.S. ecommerce penetration

U.S. ecommerce sales as a % of total retail sales



● Ecommerce Sales ● In-store retail sales*

Online penetration of US retail sales remains elevated from pandemic-fueled changes in shopping behavior

Ecommerce's share of total retail sales by quarter, Q1 2019-Q4 2022

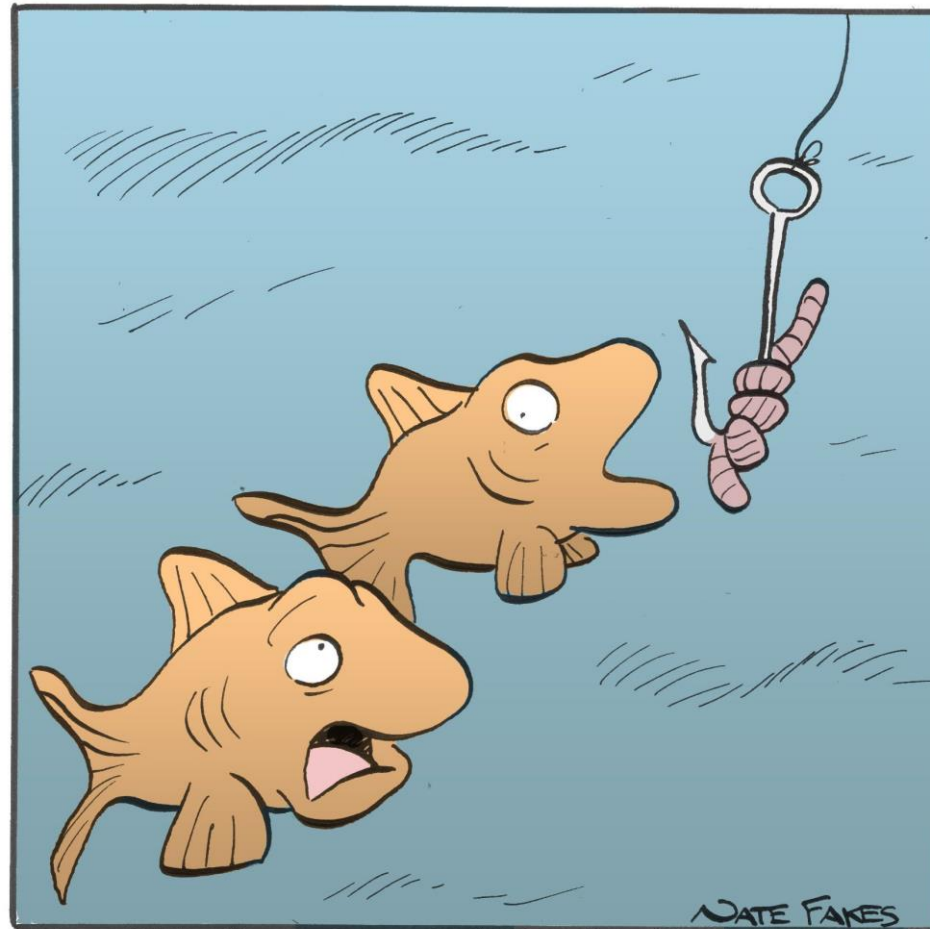


Source: Digital Commerce 360 analysis of U.S. Department of Commerce data; February 2023
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Innovations Driving Growth

- **Personalized Experiences**
 - Data Mining
 - Artificial Intelligence
 - Chat Bots
 - Shopper Profiles
- **Social Media/Community Building**
- **Flash Sales**
- **On-line/Offline Integration**
- **Mobile Optimization**
- **VR/AR**
- **Shoppable Video Content**
- **Versatile Payment Options**
- **Subscription Services**



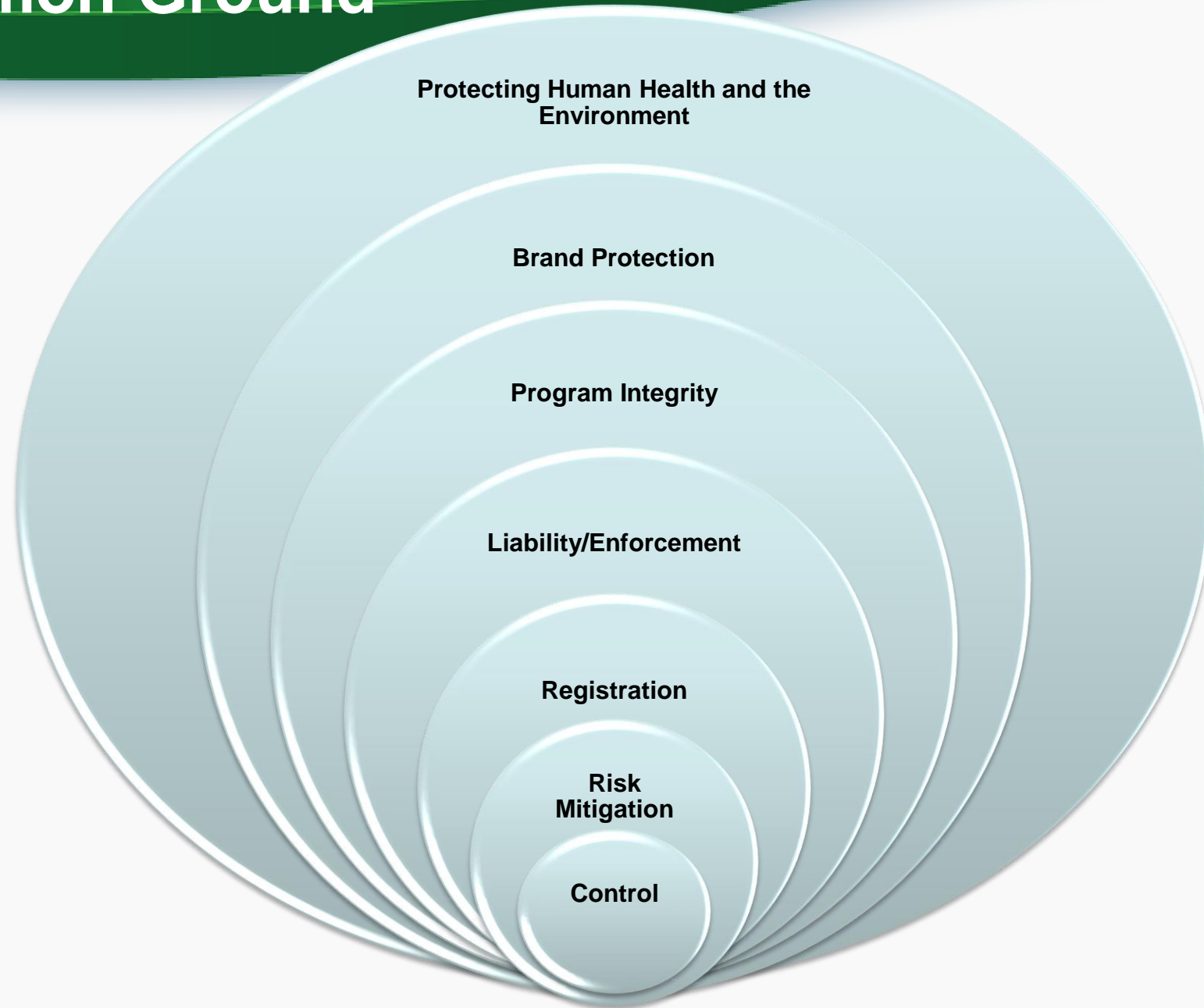
*"I don't know. I
heard you have to be careful getting stuff online."*



**" When I grow up, I can't decide whether to go into
consumer fraud or internet scam. "**



Common Ground





Unregistered Pesticides



10+4g Imidacloprid (10%) Efficient Systemic Insecticide Agricultural Pesticide Protection crops bonsai flower home garden

\$15.00 Low In stock

Quantity:

Add to cart

- Selling fast! Only 9 left, and 1 person has it in their cart.
- Arrives by **Mar 19** if you order today. Nice choice! Enjoy free shipping to the US when you spend \$35+ at this shop.
- Gift wrapping available. [See details](#)

Buy together, get free shipping



View larger image



Room flea killer bomb spray house roach killer fogger

12000 - 19999 Pieces **\$0.94**
 >=20000 Pieces **\$0.45**

Sign in for March Expo benefits
 • Get \$5 off every \$200 spent with PayPal

Color:

Lead Time:

Quantity(Pieces)	1 - 2000	>2000
Est. Time(days)	15	To be negotiated

Customization: Customized logo(Min. Order: 6000 Pieces)
 Customized packaging(Min. Order: 6000 Pieces)
 More

Shipping: Support Express · Sea freight · Land freight · Air freight





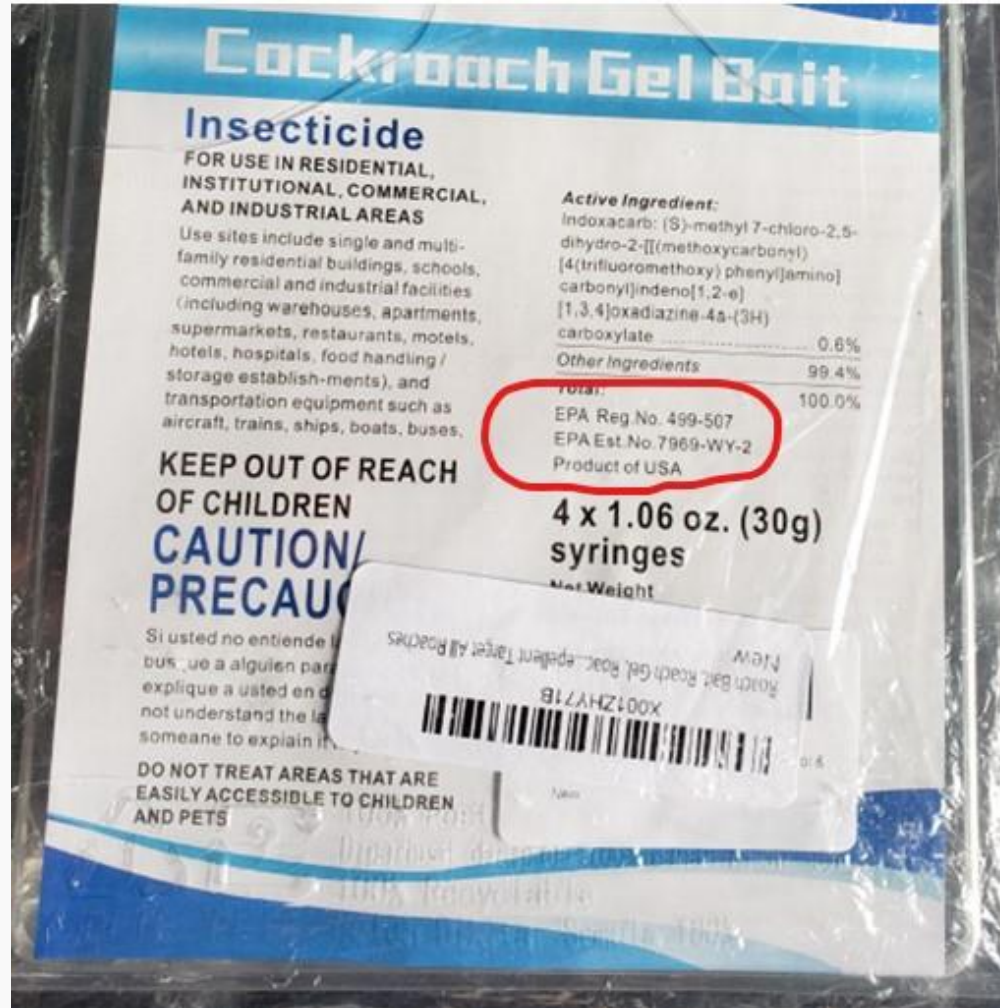
Counterfeit Roach Bait Gel



Suspected Counterfeit:
Loses shape

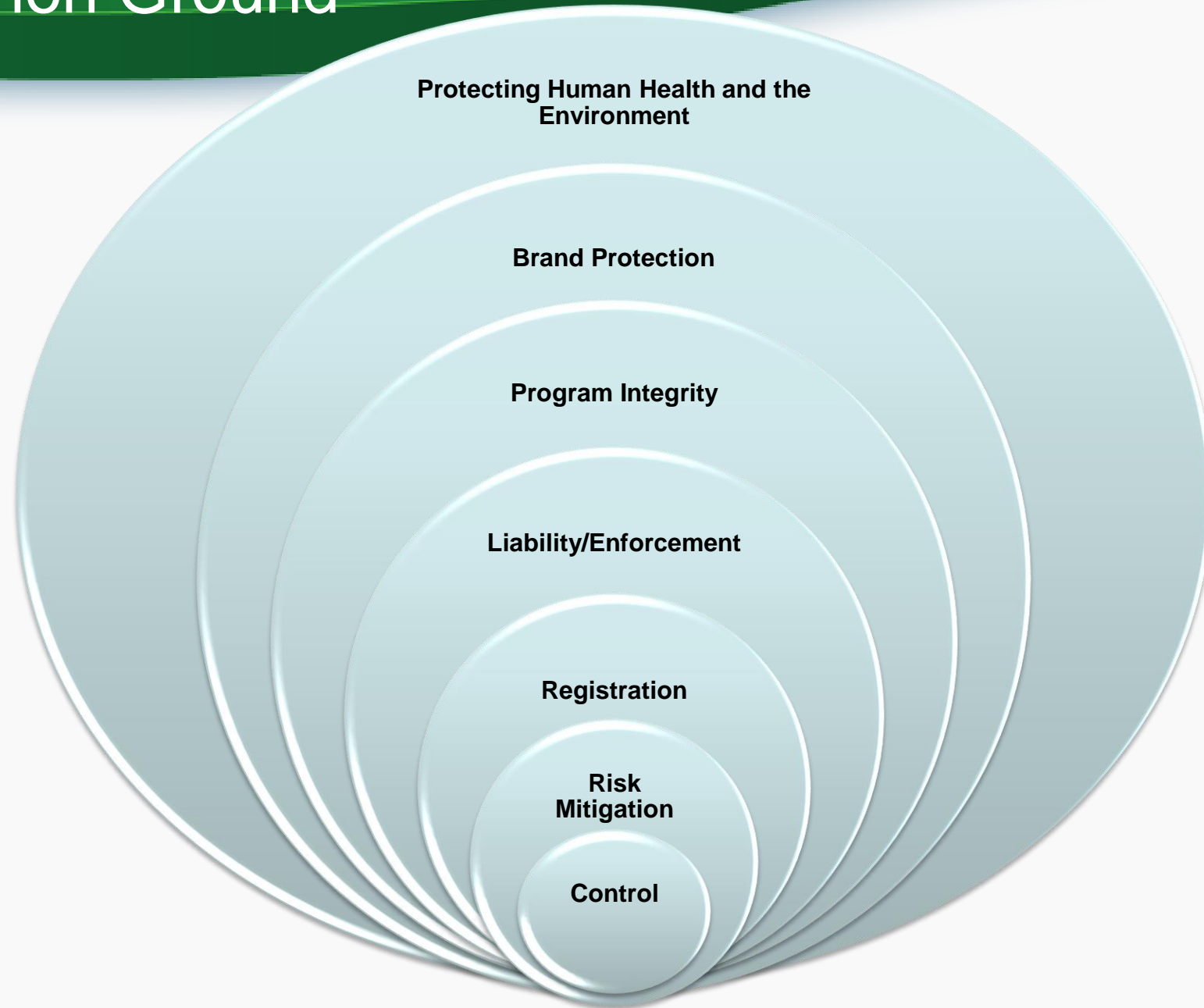


Genuine Product:
Holds shape





Common Ground





Questions...?

