

Hall of Fame Award
Liza Fleeson Trossbach

Liza Fleeson Trossbach currently serves as the Program Manager for the Virginia Department of Agriculture and Consumer Services' (VDACS) Office of Pesticide Services (OPS). As Program Manager, Liza directs Virginia's statewide pesticide program and administers the Virginia Pesticide Control Act and related regulations. The pesticide program includes applicator certification, business licensing, product registration, routine inspections, complaint investigation, penalty assessment, and administration of programs for pesticide disposal and pesticide container recycling, water quality, and the endangered species protection program.

Liza has been Virginia's OPS Program Manager since 2008. Prior to working as the Program Manager, Liza was the Office of Pesticide Services' Environmental Specialist, Compliance Manager and Environmental Program Manager. In these positions, Liza was responsible for planning and coordinating the development of pesticide programs to conform with federal and state laws, policies, regulations and guidelines. In addition, she coordinated EPA grant applications and served as liaison between VDACS and EPA Region III on all grant related matters. Liza is a graduate of Florida State University where she received her Bachelor of Science degrees in both Biological Science and Science Education and a Master of Public Administration. Prior to her career at VDACS, Liza worked in environmental and public health programs with the Florida Department of Health and Florida Department of Corrections.

Throughout her career, Liza has gained valuable experience with state and federal laws governing the regulation of pesticides and she is highly regarded as a subject matter expert in pesticide regulation. Liza is well respected by Virginia's pesticide industries, including both structural and agricultural. Most recently, she has worked closely with the agency's IT staff to implement a new online system that can be used by industry to provide for a more efficient and effective applicator certification, business licensing, and product registration user experience. Liza has also taken the lead on providing for remote testing and Spanish language testing for Virginia's pesticide applicator certification program. In addition, Liza served a critical role in developing the agency's pollinator protection plan, bed bug outreach and education program, and the program's electronic inspection form application, MiForms (now MiApps).

Liza's tenure with the Association of Structural Pest Control Regulatory Officials (ASPCRO) has also been exemplary. Liza is the Immediate Past President of the ASPCRO and has served on the Board of Directors since 2008. She has the distinction of serving as ASPCRO President for three terms and Immediate Past President for four terms. In addition to adding her voice to several working committees, in 2010 Liza started and chaired the Bed Bug committee which was established as a liaison to assist state, tribal, and territorial lead agencies, the EPA and other stakeholders with concerns over critical emerging pests threatening public health. Through Liza's leadership, a nationwide survey, review of testing protocols, development of a clearinghouse for bed bug resources, and label language review played a key role in assisting states and federal agencies to promote meaningful policies in control of this public health pest and setting the stage for the development of what is now ASPCRO's most important working committee, the Public Health Committee.

It is Liza's knowledge and experience that has made her an asset to other organizations as well. She has served in leadership roles with the Association of American Pesticide Control Officials, including Director (elected to the Board in 2020) and President (elected in 2022); State FIFRA Issues Research and Evaluation Group (SFIREG) as regional representative, working committee member, and later as Chair of the SFIREG

Committee; and The Pesticide Stewardship Alliance where she served as a member of the Board and later as Vice-President and President.

Other efforts to serve the pesticide regulatory community have been recognized by EPA. Jack Housenger, EPA Director of the Office of Pesticide Programs, presented EPA's Bronze Medal to Liza for her work on the State/FIFRA Grant Guidance Policy Pilot Program. In addition, Liza was one of only four invited to participate in EPA's "Regulators in Residence" program and she currently holds the unofficial honor of being the "Queen of PREP" for her continual commitment to helping plan and attend these Pesticide Regulatory Education Programs (PREP).

For her many contributions to ASPCRO in furtherance of the association's goals to protect public health and foster the development of practical public policy related to regulation of the pest control industry and consumer health protection, Liza Fleeson Trossbach is hereby inducted into the ASPCRO Hall of Fame on this 24th day of August 2023.