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## **ASPCRO Communications Committee Report**

August, 2010

Committee Co-Chairs, Doug Edwards (Virginia), Vicki Cassens (Purdue University)

Committee members: Grant Bishop (West Virginia), Derrick Lastinger (Georgia) Liza Fleeson (Virginia), Jay Kelly (Indiana), Kathy Boyle (California)

The ASPCRO communications committee submits the following report for the 2010 Board of Directors meeting.

Vickie Cassens reports that the management at Purdue is now requiring that they recover costs associated with web site development and content management. This will apply to both the ASPCRO and AAPCO websites hosted at Purdue. These fees will commence January 1, 2011. The fee for these services will be approximately \$80.00/hour for services rendered. Vickie estimates that costs for activities related to the ASPCRO website as it is currently maintained will be in the neighborhood of 5 to 6 hours per year (\$400-\$500). However as we add functionality to the website there will be an inevitable increase in development and maintenance time which will increase cost accordingly.

The costs associated with maintenance of the ASPCRO.ORG website will be directly related to the amount of time that Purdue staff spends supporting the site. Of the options to consider are:

1. Leave the arrangement as is and have Purdue staff continue to maintain the site. Purdue will bill ASPCRO periodically for services rendered at a cost of \$80.00/hr.
2. Develop the skills in house to maintain website content via a content management software package e.g. drupal. This would require that one or more of the ASPCRO Board members or designees receive training and have access to the necessary software. This option would limit Purdue involvement and help maintain costs at a minimum.
3. Move the site to a private vendor. Costs of this option are unknown at this time.

Attached is information provided by Vickie outlining the options for the Board's consideration.

The following action items noted at the mid-year meeting for the Board of Directors have been, or will soon be accomplished:

- Motion to put NPIRS link on ASPCRO website
  - This is being done. Vickie will add a link to the state's NSPIRS site on each state's directory page next to the link for the state agency website.
- Need "model regulations tab" on website to put documents
  - This is currently in process.
- Board approved "model regulations for outdoor residential misting systems" doc, put on website
  - This has been posted. When the 'model regulations tab is created, Model Regulations for Outdoor Residential Misting Systems will be placed under that tab
  - Also to be included under this tab are:
    - ASPCRO Model Regulations for Technician Regulation
    - Minimum Subterranean Termite Treatment Standards
    - Termite Bait & Baiting System Regulations.
- Put application for membership on website & membership and information on the benefits of membership
  - This has not occurred yet. Vickie reports that this is an easy task to accomplish provided it is not an interactive procedure (e.g. on-line signup). Posting information and a membership application as a pdf file for download is easily accomplished. We just need to provide the content.
- Add to the ASPCRO website information and a link to subscribe to list servers.
  - Also easily accomplished. Though not yet done.
- Attachments to minutes on website.
  - Not yet accomplished, but simply a matter of sending the attachments to Vickie. They can be in native or pdf format. If submitted in native format e.g. powerpoint presentation, Vickie will convert to pdf for posting.
- Southern School IPM document to be posted on Website - Mike Page will send to Vicki Cassens
  - Mike reports that this document is still undergoing some revision. We will follow up for the next meeting.